



To The Buckhead PowerCore Team:

This letter signifies my enthusiastic endorsement of our teammate Rebecca and Rebecca Brizi Consulting. I'm now concluding my forth calendar year working with Rebecca and it is both objectively and subjectively true that she has had the single biggest and most positive impact on my business from day one of her guidance.

First, the objective proof. Thanks to Rebecca I have hired six of the most talented, creative marketing professionals who have helped me transform my company and its service to clients. I have completely retooled my org chart to correlate with reinvented roles and responsibilities. Our journey from prospect to client is fully mapped, in two distinct yet interconnected phases. She's helped me identify three implementation stages for each of three universal project segments. I have defined new deliverables with clarity and specificity. Because of Rebecca, I have experienced a measurable and significant growth in revenue year over year, and even through a pandemic and recession, am ending my best one yet. The influence of Rebecca's fingerprints are inarguably a huge factor in the success of these innovations.

Next, the subjective proof. Despite an impossibly full schedule, I find it easy to prioritize regular meetings with Rebecca. She has so deeply immersed herself in my business I cannot imagine how she replicates that level of attention for her other clients, though I am certain she does. Her consultation has radiated though my entire organization to include all ten of my employees. Like me, they meet every session with excitement and leave with inspiration about how to continue optimizing our various processes. Her contributions are practical, tangible, and concrete. Rebecca provides a welcome challenge, constructive feedback, new perspectives, and persistent curiosity without which I absolutely would not enjoy the fulfillment and success I am so grateful she has helped me achieve.

I would recommend and refer Rebecca to a friend or colleague without hesitation, no matter their size or industry, for any project or challenge.

With Conviction,

*Heather Riggs*